



## Bloomreach Amendment 1 to Sales Order 1201036

<b>Effective Date:</b>	Date of last signature		
<b>Customer Information:</b>		<b>Bloomreach Information:</b>	
<b>Customer:</b>	City of Bratislava	<b>Bloomreach Account Executive:</b>	Jana Garajová [REDACTED]
<b>Customer Ship To:</b>	Primaciálne nám. 1, Bratislava, bratislavsky kraj 814 99, Slovakia	<b>Bloomreach:</b>	Bloomreach B.V. Keizersgracht 125, 1015 CJ Amsterdam, The Netherlands
<b>Customer Bill To:</b>	Primaciálne nám. 1, Bratislava, bratislavsky kraj 814 99, Slovakia		
<b>Primary Contact:</b>	Lukas Polesnak [REDACTED]	<b>Quote Number:</b>	Q-11848
<b>Billing Contact:</b>	efaktura@bratislava. sk	<b>Bloomreach AR Contact:</b>	billing@bloomreach.com
<b>PO #:</b>		<b>Payment Terms:</b>	Net 30
<b>VAT #:</b>	2020372596		

**Purchase Order.** If Customer requires Customer's internal purchase order number ("PO Number") to be referenced on Bloomreach invoices, then Customer will provide a PO Number to Bloomreach on or shortly after the Effective Date. Customer will not unreasonably withhold a PO Number, if required, and notwithstanding the foregoing, Customer shall pay all Fees in accordance with this Amendment.

### SIGNATURES

The terms and conditions included or referenced herein are hereby incorporated into this Amendment. By signing below, I agree that I am authorized to enter into this Amendment and this Amendment shall be governed by Sales Order 1201036, (collectively, the "Agreement"). Each party agrees that this Agreement is the complete and exclusive statement of the mutual understanding of the parties and supersedes all previous written and oral agreements, communications, and other understandings relating to the subject matter of this Agreement. In the event of any conflict or inconsistency between the terms of the Agreement and the terms of this Amendment, the terms of this Amendment will prevail. This Amendment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one instrument.



**City of Bratislava**

**Bloomreach B.V.**

Signer Name Lukáš Poľesňák

Signer Name Tjeerd Brenninkmeijer

Signer Title Mgr.

Signer Title EVP EMEA

Signature Date October 19, 2025

Signature Date October 20, 2025

Signature Below:

Signed by:  


Signature Below:

DocuSigned by:  




**Bloomreach Products and Services (“Bloomreach Services”)**

The following Bloomreach products and services (“Bloomreach Services”) identified below outline any changes being made to Sales Order 1201036. Each line item reflects a purchased service. The Fees represent the total change in Fees due to this Amendment. Bloomreach will invoice Customer €2,484.93 upon signature of this Amendment.

Product	Start Date	End Date	Unit of Measure	Qty	Usage Pricing	Unit Price	Type	Net Total
Core Application-App Personalization	Nov 1, 2025	Jun 30, 2026	access	1		€2,484.93	Recurring	€2,484.93
							<b>Total:</b>	€2,484.93



## TERMS AND CONDITIONS

1. **Signed Writing.** No supplement, modification or amendment of this Amendment shall be binding unless in a written agreement signed by a duly authorized representative of each party.
2. **Termination.** Notwithstanding any other agreement of the parties, this Amendment shall not be terminable prior to the end of the underlying Sales Order Term unless otherwise set forth herein other than for cause.